



# LEBANON

historic charm. reimaged.

## 2023 City Council Goals

## Mission / Vision

Our Mission: *To enhance the quality of life in our community by providing high quality and cost effective services, while maintaining the public trust through exceptional service and sound stewardship of our resources*

Our Vision: *To be a thriving and sustainable community that embraces opportunity, innovation, and authenticity*

## Council – Manager Policy Governance Approach

### POLICY

Council Focus → ENDS



What good, for which people at what cost?



Outcomes



Vision



Targets



Results

*“It’s always about the owners.”*

### ADMINISTRATION

Staff Focus → MEANS



Activities



Programs



Processes



How do we...?

*“How do we execute”*





## **Goal: Improve Financial Stability**

**Key Objective:** Grow General Fund Cash Reserves & Sustain Capital Improvement Fund Cash Reserves.

### 2023 Goals:

Execute COVID Relief / ARPA fund plan / initiatives

Maintain Fiscal Policy Cash Reserve Levels

Pursue infrastructure and operational grant opportunities

Focus on Tax Collections

Evaluate Health Insurance Plan Design (Self Insurance Fund expenses below projections)



## **Goal: Improve Financial Stability**

**Key Objective:** Strengthen the Tax Base Through Quality Economic Development

### 2023 Goals:

Prioritize and implement recommendations of the Comprehensive Plan (Columbus Ave. Corridor, Text Amendments)

Execute Redevelopment of 535 N. Broadway property

Execute N. Mechanic St. Redevelopment project

Evaluate / Modify the existing Community Reinvestment Area Tax Incentives

Market the I-71 – S.R. 48 Property for Innovation District Development

Attract a new hotel in City

Evaluate annexation opportunities

Evaluate establishing a Community Improvement Corporation (CIC)



### Goal: Improve Infrastructure & Facilities

#### Key Objective: Continue Implementation of Utility System Master Plans

##### 2023 Goals:

Execute planned utility replacement projects outlined in the CIP

Complete Glosser Rd. pump station / Equalization basin expansion – *pursue opportunities to reduce OEPA loan amount*

Establish Reserve and Replacement Fund for future replacement of 20" force main

Construction of Glosser Rd. Electric Substation

Evaluate / Initiate Electric Generation Plan

Upgrade traffic signal at Columbus / Summit

#### Key Objective: Improve Roadway System

##### 2023 Goals:

Complete Cherry St. Reconstruction, Annual Paving Program, and ODOT Urban Paving Program

Finalize Glosser Rd. Widening Engineering - *Roundabout*

Evaluate opportunity to utilize additional GO Fund revenue for Road Program

S.R. 63 Widening

## **Goal: Improve Service Delivery**

**Key Objective:** Enhance Communication with the Public

### 2023 Goals:

Utilize social media, website, publications, email distribution effectively

Implement structured marketing plan to better utilize local media outlets

Create Citizen “Report Card” direct mailer

Implement Technology upgrades in the Council Chambers to enhance audio / visual capabilities

**Key Objective:** Improve Organizational Development Initiatives

### 2023 Goals:

Update Emergency Response Plan

Implement a Staff development / succession plan for each Dept.

Continue semi-annual new employee group orientation

Continue mentoring program for new employees



### Goal: Improve Public Safety

**Key Objective:** Promote Lebanon as a safe place to live, work, and visit

#### 2023 Goals:

Fire Levy – Nov., 2023 / Departmental Funding

Fire Dept. Staffing Model (Full Time vs. Part Time)

Fire Dept. Training standardization

Fire Dept. Community Risk Reduction program (fire inspections, outreach, education)

Complete police department facility assessment

Develop and implement self-defense courses for females with Community partnerships

Full integration of body worn and in-car cameras into operation

Re-establish Canine Officer position

Continue to work with School District on School Safety plans, programs, and resources

Promote public safety through increased use of social media

Promote community and police partnerships through direct engagement – *PD web-based satisfaction survey, email communication, etc.*





### Goal: Improve Public Safety

#### Key Objective: Municipal Court Operations (Honorable Martin Hubbell)

##### 2023 Goals:

Identify grant opportunities

Continue to build the Court's foundation (training, policies, staff retention)

Utilize upgraded technology

Work with the PD to improve efficiencies and reduce overall costs within jurisdiction

Identify opportunities for Community involvement

Build trust and transparency

## **Goal: Improve the Quality of the Community**

**Key Objective:** Continue Implementation of Land Use Policies Which **Seek Balanced Quality Housing Products** & Increased Property Values.

### 2023 Goals:

Prioritize and implement Comprehensive Plan Recommendations – *Mixed use development, range of housing options*

Seek annexation opportunities to support quality growth

Continue appropriate property maintenance and zoning enforcement

Evaluate additional housing infill development opportunities

Review the City's existing historic district and preservation guidelines

Facilitate development that promotes home ownership to provide equity building opportunities in the Community

## **Goal: Improve the Quality of the Community**

**Key Objective:** Improve the Quality of the Central Business District

### 2023 Goals:

Expand downtown streetscape for N. Mechanic St. development

Support various downtown festivals and programming

Activate more programming in Bicentennial Park

Support business development through Small Business Renovation Grants

Effectively support Chamber of Commerce and MSL efforts

Evaluate a Facade Improvement Grant program

Think! Downtown Master Plan / Economic Vitality Committee to review 5-yr. old

Downtown Master Plan

## **Goal: Improve the Quality of the Community**

**Key Objective:** Enhance the quality and accessibility of greenspace, parks, and trails in the Community.

### 2023 Goals:

Initiate engineering design for Bowman Trail project

Apply for Clean Ohio Trail Fund and NatureWorks grant

French Run Trail improvements – Colonial Park

Replace the Pleasant Park Playground equipment

Enhance visibility of waterways throughout Community (Cedar City / Harmon Park)

Grow the Lebanon Community Wellness initiative

Expand security camera presence in City parks

Improve City Gateway signage / features

## **Goal: Promote Opportunity and Engagement within the Community**

**Key Objective:** Promote equitable opportunity and engagement in the provision of City services, programs, and policies within the Community.

### 2023 Goals:

Engage with a diverse community working group(s) to assist with reviewing best practices, programs, and events for City Council, City Staff, and the Community to develop specific goals that meet this objective



# LIGHT UP LEBANON 2022



## **Independence Day Parade**

July 3: 4 pm in Downtown Lebanon

## **Light Up Lebanon**

July 3: 6 pm in Colonial Park West

Free family-fun event. Activities include a petting zoo, balloon animals, games and bounce houses.

Live music from Alexis Gomez starts at 7 pm. Fireworks by Rozzi's Famous Fireworks will start at 10 pm.